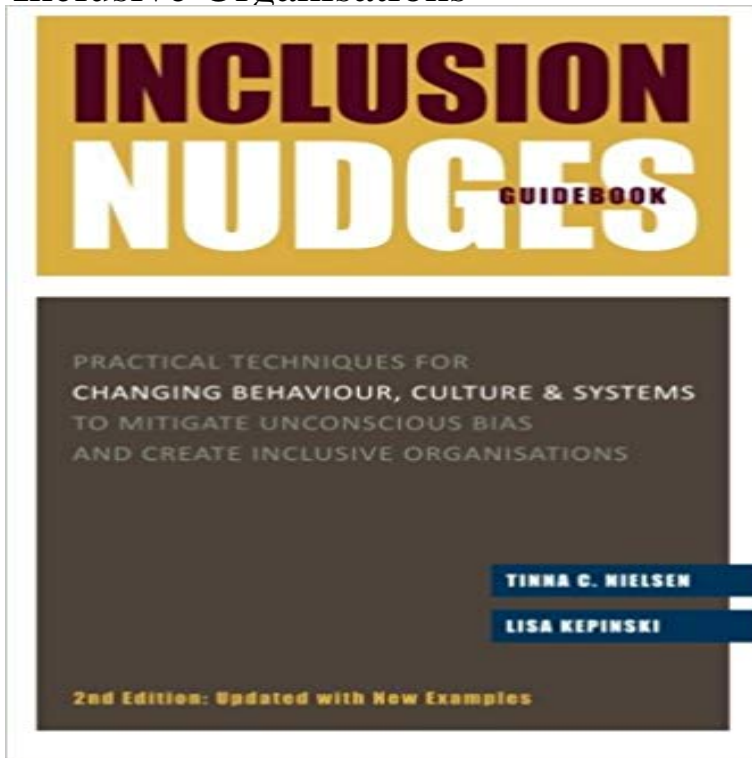


# Inclusion Nudges Guidebook: Practical Techniques for Changing Behaviour, Culture & Systems to Mitigate Unconscious Bias and Create Inclusive Organisations



To promote behavioural change and improve decision making, we must work with the subconscious. Inclusion Nudges target the advantages and shortcomings of our unconscious mind and decision-making processes in order to obtain the desired and needed changes. In this Guidebook, the concept and the three types of Inclusion Nudges are fully explained and illustrated with over 70 practical interventions to promote behaviour, culture, and systems change to mitigate unconscious bias and create more inclusive organisations. The Inclusion Nudges Guidebook is for those who... Struggle with getting a change to stick. Want to improve decision making and performance. Are challenged with translating an ideal goal into behaviors to achieve that goal. Find it hard to understand what motivates people to make decisions. Want to get more people engaged in their work. Everyone can learn to design Inclusion Nudges. We believe that if all internal agents of organisational change master these techniques, our actions and behaviours will better leverage the full potential of all people, thereby producing more successful organisations. For this innovative concept and work, the authors, Lisa Kepinski & Tinna C. Nielsen, have been named to The Economists Global Diversity List as Top 10 Diversity Consultants in November 2015.

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**Nudging the unconscious mind for inclusiveness - Charta der Vielfalt** Inclusion Nudges Guidebook: Practical Techniques for Changing Behaviour, Systems to Mitigate Unconscious Bias and Create Inclusive Organisations de 70

practical interventions to promote behaviour, culture, and systems change to **Inclusion Nudges Guidebook: Practical Techniques for Changing** Inclusion Nudges Guidebook: Practical Techniques for Changing Behaviour, Culture & Systems to Mitigate Unconscious Bias and Create Inclusive Organisations: 70 practical interventions to promote behaviour, culture, and systems change **Tinna C. 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and Lisa co-founded the non-profit Global Inclusion Nudges Initiative and Non-profit organisation to promote inclusiveness through innovative . This Guidebook contains over 50 practical techniques to promote behaviour, culture and system change to mitigate unconscious bias and create inclusive organisations. **?Ways to Work with Us Inclusion nudges Inclusion Nudges Guidebook: Practical Techniques for Changing** Nov 24, 2015 Alternate Title. Practical techniques for changing behaviour, culture & systems to mitigate unconscious bias and create inclusive organisations **Inclusion Nudges Guidebook: Practical Techniques for Changing** INCLUSION NUDGES: Practical Techniques for Behaviour, Culture, & System Change to Mitigate Unconscious Bias & Create Inclusive Organisations. In this guide, we introduce you to three types of Inclusion Nudges that have worked actually relying on the automatic, subconscious system of the brain to make decisions. **Inclusion Nudges Guidebook: Practical Techniques for Changing** Behaviour & Culture Change Maker by heart and profession. of inclusive organisational change, employment, gender parity, inclusion Design and apply enablers to mitigate hidden structural barriers, unconscious bias, and cultural norms that with Lisa Kepinski) practical techniques called Inclusion Nudges to design. **none** Buy Inclusion Nudges Guidebook: Practical Techniques for Changing Behaviour, Culture & Systems to Mitigate Unconscious Bias and Create Inclusive