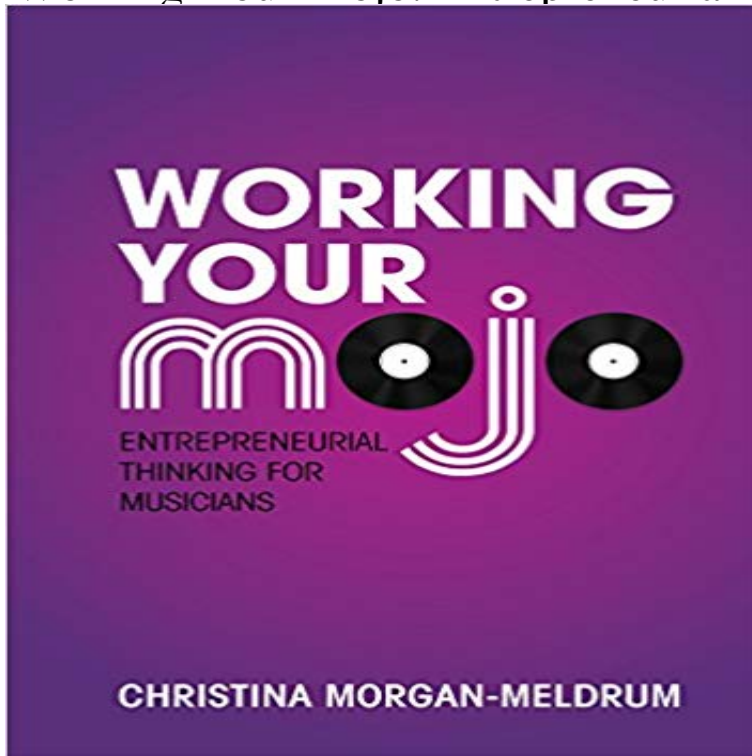


## Working Your Mojo: Entrepreneurial Thinking for Musicians



ARE YOU APPLYING FOR GIG AFTER GIG, FESTIVAL AFTER FESTIVAL AND FEEL LIKE YOU ARE NOT GETTING ANYWHERE? HAVE YOU LOST YOUR MUSICAL DIRECTION OR NOT GETTING THE TRACTION AND EXPOSURE YOU WERE EXPECTING? ARE YOU WONDERING IF THERE IS SOMETHING DIFFERENT YOU SHOULD BE DOING? Working your Mojo is a book about getting clarity and direction to create your musical journey on your terms. The industry is broken and offering no new solutions. That means the only alternative is to be true to yourself, think like an entrepreneur and create your own future. This book has a 6 track process that will help you get the right information to be able to grab the right opportunities and make smarter decisions. The author of Working your Mojo has been implementing ideas for 20 years, so knows how to make stuff happen. If you are lost and need some direction, this book is exactly what you need to get you back on track, even if you dont know what that track is meant to be.

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Entrepreneurship The important thing is to identify your mindset and take actionable steps to define