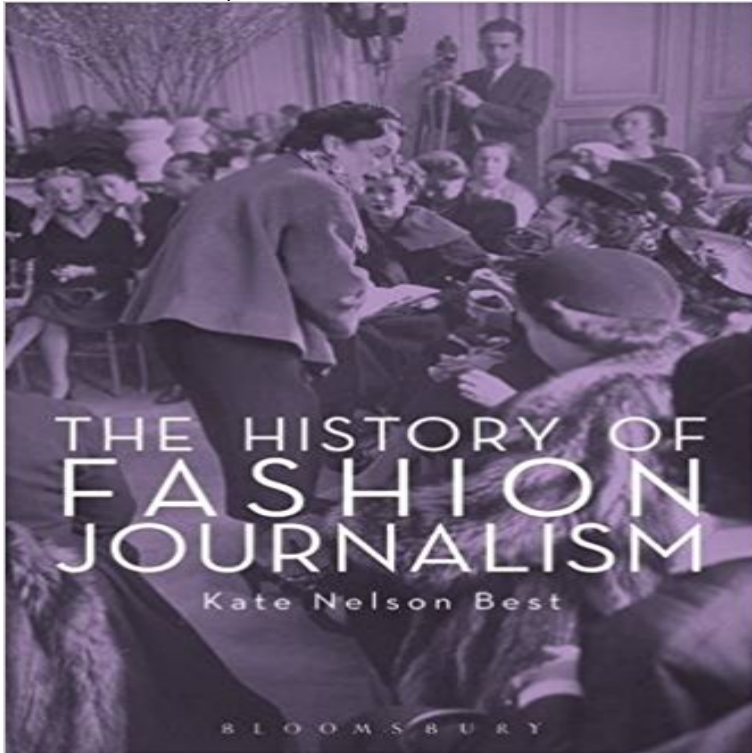


The History of Fashion Journalism



The History of Fashion Journalism is a uniquely comprehensive study of the development of the industry from its origins to the present day, and including professionals such as Dylan Jones vision of the future. Covering everything from early tailors catalogues through to contemporary publications such as LOVE, together with blogs such as StyleBubble, and countries from France through to the United States, The History of Fashion Journalism explores the origins and influence of such well-known magazines as Nova, Vogue and Glamour. Combining an overview of the key moments in fashion journalism history with close textual analysis, Kate Nelson Best brings to life the evolving face of the fashion media and its relationship with the fashion industry, national politics, consumer culture and gender. This accessible and highly engaging book will be an invaluable resource not only for fashion studies students but also for those in media studies and cultural studies.

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