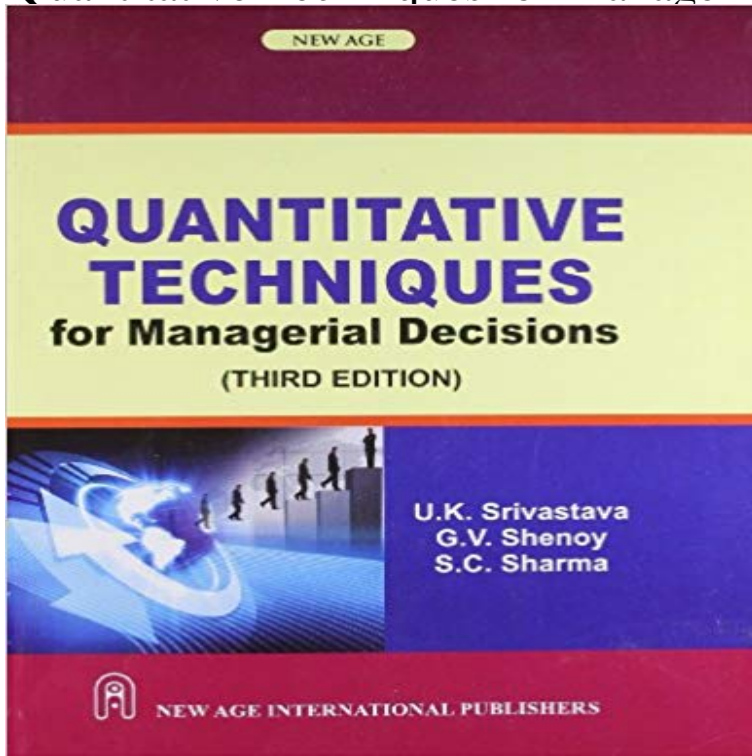


# Quantitative Techniques for Managerial Decisions



This book is designed as a textbook primarily for MBA students. It is also useful for Accountancy (Chartered and Cost Accountancy), Commerce and Economics students. The book covers concepts, illustrations and problems in Statistics, Operations Research and Mathematics. Part I deals with statistical techniques for decision making; Part II studies various operations research techniques for managerial decisions and Part III provides supplementary readings in mathematics. The book contains illustrations and problems drawn from various functional areas of management viz., Production, Finance, Marketing and HR and are designed to understand many managerial decision-making situations. In order to make the book self-contained, all relevant mathematical concepts and their applications have been included. To enhance the understanding of the subject matter by the students belonging to different disciplines, the approach adopted in this book is conceptual rather than excessively mathematical. The book is useful not only to the students of management but also to other professionals such as industrial engineers and social scientists. This edition is for sale in India, Bangladesh, Bhutan, Maldives, Nepal, Myanmar, Pakistan and Sri Lanka only. If you want to buy this book for any country other than these, kindly click on the following links: 1. Amazon.co.uk, 2. The Book Depository, 3. Amazon.com, 4. Bn.com

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