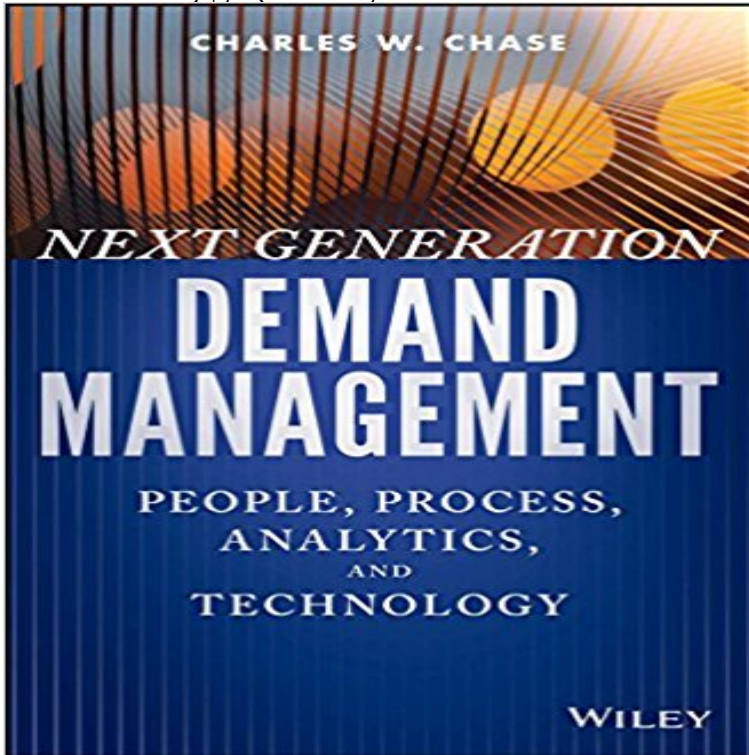


Next Generation Demand Management: People, Process, Analytics, and Technology (Wiley and SAS Business Series)



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