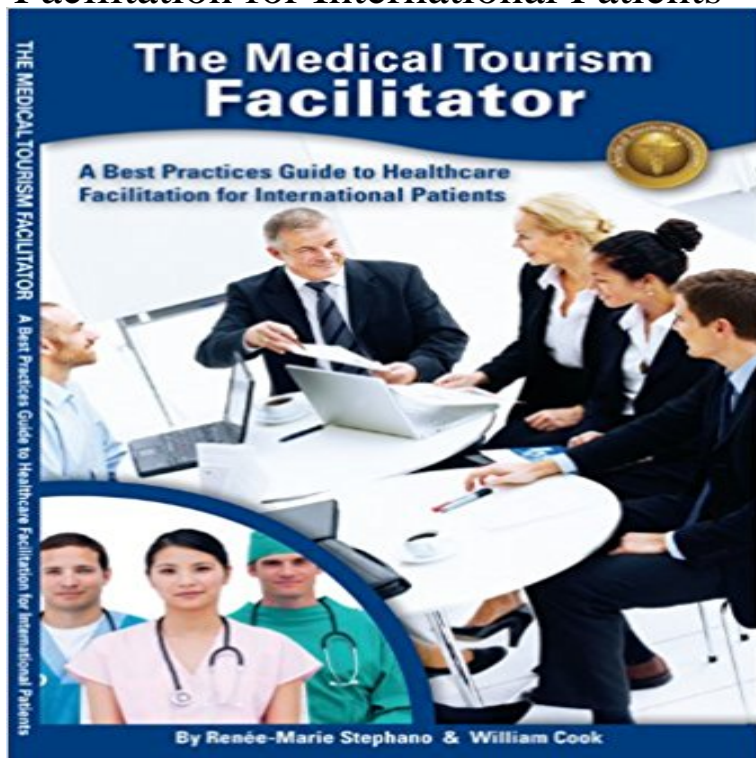


The Medical Tourism Facilitator ~ A Best Practices Guide to Healthcare Facilitation for International Patients



A guide for any medical tourism facilitator, international patient coordinator or person considering offering facilitation services to international, expatriates, or traveling patients. This book provides start to finish guidelines and best practices for getting your business started, creating your patient protocols and case management programs, and setting up healthcare networks, effectuating patient communication and education strategies, cultural competency and risk management considerations, marketing to patients, and working with hospitals. In essence, The Medical Tourism Facilitator allows you to understand the entire international patient process.

>>Learn how to develop your business and market >>Understanding Best Practices ?Looking for the return on your investment >>Identifying current and emerging market trends in insurance, corporate benefits and cash paying patient bases. After four years of research and review of medical tourism, I found this book to contain all of the fundamentals plus more in order for insurance companies, employers and agents to methodically move ahead in patient global migration. The importance of working with qualified facilitators is well described and lays the groundwork for such collaboration. A bible in this burgeoning industry. Armando Polanco, President, Texas Benefits The production of this Facilitator best practices guidebook is a critical step in the continued patient-friendly development of international medical tourism. This book should be considered required reading for everyone involved in or considering getting involved in a Medical Tourism program! Jeff Turney, President, Consolidated Marketing Group This book is required reading for those in the medical tourism industry working as facilitators and those planning to be one. Medical tourism facilitation has a major role in this industry and being guided and informed cannot be

over emphasized. Thank you Renee-Marie and William!Eva A. Trinidad, President, Philippine Medical Tourism, IncRenee does it again. With her insightful information on international facilitators and their role in the industry, this new book is a must have for all facilitators, brokers and other medical tourism companies, for the best practices and useful information for attracting international patients.Eric De Ycaza, President, Ageless Wonders Panama

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