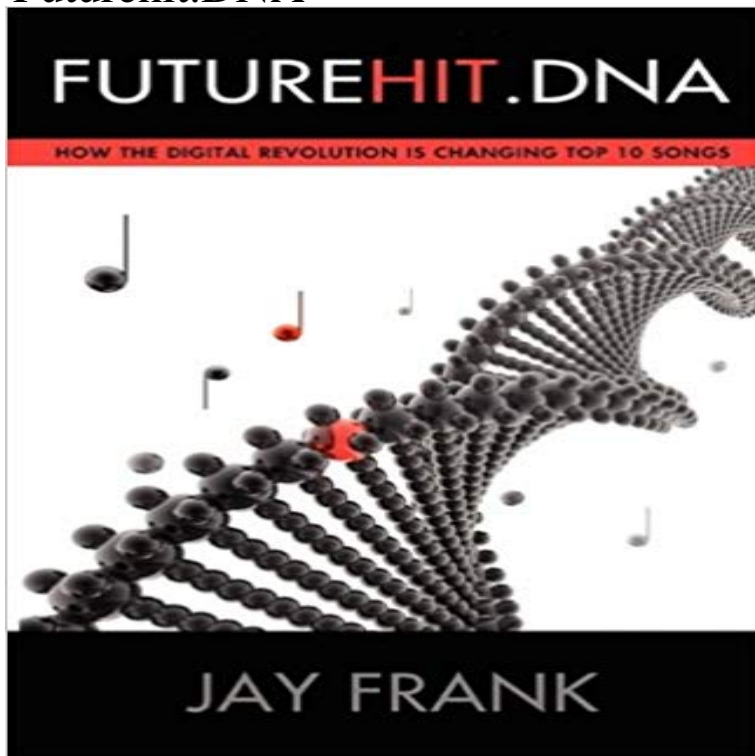


Futurehit.DNA



The digital revolution has been televised. It is now widely accepted that digital distribution will become the preferred method of consuming music for the majority of people worldwide. The avenues of choice and consumption make it too appealing for music fans to ignore. Millions of music fans have already jumped in head-first with iPods, internet radio, file trading, online music videos and streaming from personalized community pages and websites. While the makeup of this digital landscape has been well documented, there has never been any detailed analysis to what this all means for the music creation process. Listening habits are changing drastically. The methods in which music gatekeepers can understand what music will become hits are rapidly growing deeper than ever before. The gatekeepers themselves are also changing. Jay Frank is one of those gatekeepers. As Head of Music Programming at Yahoo! Music and now as SVP of Music Strategy at CMT, he is on the forefront of the new methods of music consumption. He has been able to synthesize the feedback of millions of music fans weekly to identify, pick and promote future hit songs well before it touches the mainstream radar. What he has seen is that the elements of song writing and production that made hits yesterday are quickly losing ground and new techniques must be implemented for the #1 songs of tomorrow. Future Hit.DNA provides a road map to this digital landscape, outlining 15 points that must change in a song if the artists, songwriters and producers of tomorrow want a chart topping hit. For the first time, Future Hit.DNA actually dissects the elements to a hit song based on the technology that delivers the music. It shows how technology has always led the way hit songs are written from campfires to car stereos. The book provides the blueprint to the subtle changes that need to

be made that result in little difference to music fans, but big differences in that songs placement on the charts. The new digital world also opens up many more opportunities for artists and songwriters to earn money on their music than ever before. While examining the methods for tomorrows hits, Future Hit.DNA also shows how these changes can result in larger royalty checks. Songs can now earn more money than ever, as long as the creator knows the tricks. For the first time, Future Hit.DNA delivers inside tricks from both the music listener and music industry perspective. When utilized, these tips will result in significant advantages in those songs abilities to become hits. This unprecedented insight will give its readers a leg up over the competition, thereby making the book an essential read for anyone involved in the creation of music.

[\[PDF\] The Italian Gothic and Fantastic: Encounters and Rewritings of Narrative Traditions](#)

[\[PDF\] Betty Woodman: February 16-April 14, 2002, Daum Museum of Contemporary Art](#)

[\[PDF\] The Magazine of Horticulture, Botany, and All Useful Discoveries and Improvements in Rural Affairs, Volume 13](#)

[\[PDF\] The history of the nude in photography \(A Bantam gallery edition\)](#)

[\[PDF\] The Challenge of Marriage](#)

[\[PDF\] Spoken/Unspoken: hidden mechanics of the patient-doctor relationship](#)

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- **Home Facebook** DNA, Sonicbids, 7/19/11. Behind The Music: How To Write A Hit Song, The Guardian, 7/14/11. Explains Why Adele Is So Popular, Pop Dust, 7/8/ - **The Site of Author, Jay Frank** Nov 24, 2009 The ideas behind came about several years ago. I was watching certain songs and artists exploding faster than others. **Charts** - Jun 10, 2013 Singles versus albums. This has been a big music business debate for the last several years. It remains such a debate, that Im literally doing **music videos** - Jul 18, 2010 Jay Frank - (Futurehit, 2009) If youre a musician wondering how to make your music more marketable, or youre a listener : **Jay L Frank: 9780615285702: Amazon.com: Books** Consulting. 1 hour songwriting consultation of up to 3 songs. Also includes free physical and digital copy of . \$395. **BUY NOW**. 1 hour marketing **Free Excerpts** - Futurehit. DNA: How The Digital Revolution Is Changing Top 10 Songs eBook: Jay Frank: : Kindle Store. : **How Digital Technology is Changing Top 10 Songs** His first book, , is a #1 Songwriting book on Amazon and part of the college curriculum at a number of colleges and universities. The book explores **Jay Frank Music Industry Professional - MusicXray** Were a big fan of Jay Franks here at Amp, so we were delighted to hear that hes launching a weekly video series where he elaborates on **Press** - Aug 23, 2013 - 29 min - Uploaded by Digital Music TrendsAn extensive interview with Jay Frank, author of Future Hit DNA. Check out www.futurehitdna **Images for** Hack Your Hit. Learn over 40 secret techniques on how to grow your audience online and market your music to increase the chances of scoring a big hit single. **Buy** - Oct 23, 2013 The trend is clear: as the market for digital tracks grow, the share of titles that sell far too few copies to be lucrative investments is growing as **(Notes) Colin Warn Pulse LinkedIn** Mar 22, 2016 Dont remember who suggested this book to me, but Im glad they did. Sped through this one in an hour, heres some of the highlights from it: **Blog** - . 408 likes. Future Hit.DNA provides a 15 point outline on what makes a hit in the new digital music world! <http://futurehitdna.com> Follow **Interview: Jay**

Frank of & CMT (Pt. 1) - hypebot Dec 24, 2013 In the great streaming royalty debate, the focus has been on tiny royalty rates per stream. Artists are up in arms, many are opting out of **by Jay L. Frank Reviews, Discussion, Bookclubs** Futurehit. DNA: How The Digital Revolution Is Changing Top 10 Songs - Kindle edition by Jay Frank. Download it once and read it on your Kindle device, PC, **Futurehit. DNA by Jay Frank on iBooks - iTunes - Apple** Upcoming appearances for Hack Your Hit and writer, Jay Frank. **Futurehit. DNA: How The Digital Revolution Is** - Sep 30, 2009 Read a free sample or buy Futurehit. DNA by Jay Frank. You can read this book with iBooks on your iPhone, iPad, iPod touch, or Mac. **Blog** - Feb 21, 2013 On Wednesday February 20th, Billboard added YouTube views to their Hot 100 methodology which radically changed the makeup of the **MORE SONGS ARE SELLING** - : How Digital Technology is Changing Top 10 Songs. jay frank www.FutureHitDNA.com. If you are a commercial songwriter or artist, you need to **Quotes** - Dec 9, 2013 The royalties artists get on streaming services are pitiful! Mere slivers of pennies and a million plays barely buys you a pizza. These need to go **Terms and Conditions** - Jan 12, 2010 Kyle Bylin, Associate Editor Read Part 2 Recently, I spoke with Jay Frank, who is the author of : How the Digital Revolution Is **Wall Street Journal** - The Site is made available by Futurehit, Inc. and its affiliates (FH or we or us). We may change the Terms and Conditions from time to time, at any time **Jay Frank - (Futurehit, 2009) No Depression** Nov 18, 2014 In November 2011, EDM distributor STHoldings pulled their music from Spotify because of the poor revenues and the detrimental affect on **DMT 37 - Jay Frank, Future Hit DNA - YouTube**