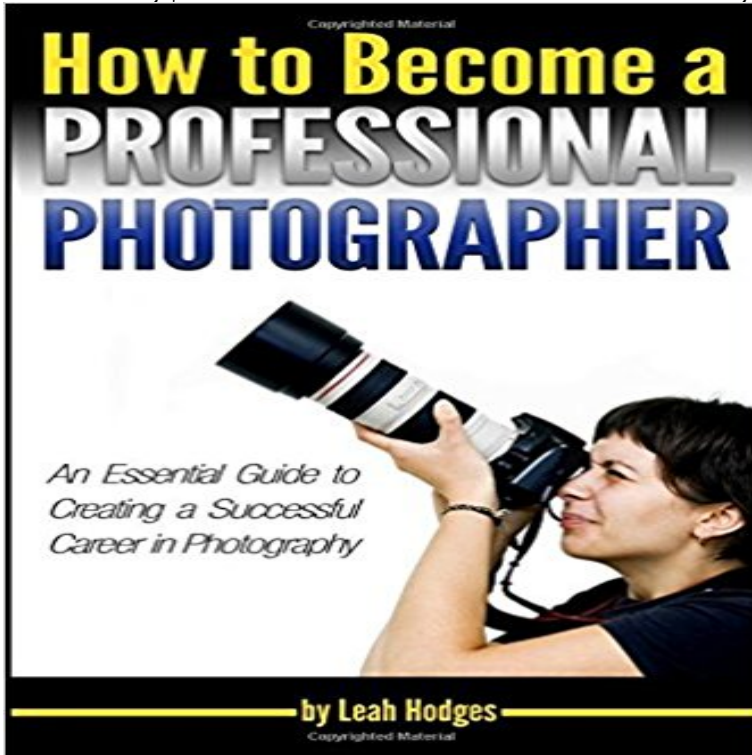


How to Become a Professional Photographer: An Essential Guide to Creating a Successful Career in Photography



Chances are, you've been taking photos for a while now, and you hear comments like these all the time: This is so good you should be getting paid, or, You should quit your day job and start a photography business. While I wouldn't quite suggest taking that last line of advice just yet, if photography truly is your passion, why not consider making it your career? This book is designed to help you get started on the road to success. Not only are we going to discuss the basic principles of business, but we're also going to apply these specifically to the world of photography. You're going to get a taste of the difference between a career in commercial photography versus one in fine art photography, as well as some tips and avenues for entering both. And because you'll need to learn how to market your business and brand yourself for success, I'll even give you tips on how to ensure you'll stand out from the crowd with your own personal tweaks. So if you're ready to explore the possibility of turning your hobby into a lucrative career, then let's get started!

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