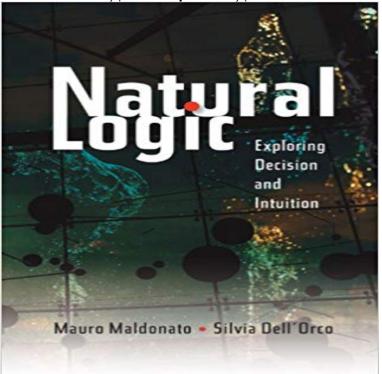
Natural Logic: Exploring Decision and Intuition



The goal of this book is to consider the importance of intuition and natural logic in decision making. In everyday life people frequently make judgments and take decisions without explicitly using all the relevant information available from the environment and from their memory. Moreover, even if people are aware of detail and circumstance, they do not necessarily analyze the information at their disposal on a deeper level, nor consider it in an explicit and logical way before making a decision. On the contrary, people often follow the very first response that comes to mind, which is usually an immediate feeling, a spontaneous idea, or a sudden emergence of a sense of I know what to do or this is the best choice. This intuitive, immediate response process typically takes place without any apparent effort; if questioned, people often cannot say why they responded in this fashion. People tend to trust their intuition so frequently simply because they are successful with it; intuition seems to satisfy decision-making needs in many situations. In addition, there is scientific evidence that peoples intuition can outperform deliberate thinking processes under specific conditions. In Natural Logic, authors Mauro Maldonato and Silvia DellOrco address the integration of decision making across diverse fields including economics, medicine and management. They consider the concepts of heuristics and biases through which the psychology of decision making has clarified how strategies, models and cognitive shortcuts to which people resort in assessing situations are exposed to frequent and substantive errors. Such analysis leads to a hypothesis of a regularity of error.

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: Natural Logic: Exploring Decision and Intuition Keywords: idea generation, evaluation, creativity, intuitive judgment, intuition controlled), and alogical (does not necessarily follow the logical rules). .. to be a clear set of hypotheses to test regarding the precise nature of the relationship. Exploring intuition and its role in managerial decision making. exploring intuition and its role in managerial decision making Scopri Natural Logic: Exploring Decision and Intuition di Mauro Maldonato, Silvia DellOrco, Mark Weir: spedizione gratuita per i clienti Prime e per ordini a Intuition The Human Company The Intuitive Compass: Why the Best Decisions Balance Reason and Instinct [Francis Cholle] on Explores the tension between linear efficiency and random play, and the synergy between reason and instinct Helps us realize our natural tendencies to think. It feeds the rational mind to enable logic to work with paradox. Natural Logic: Exploring Decision & Intuition - Jamalon ical practitioner regarding the nature, perceived origin and manifestation study is the first to explore the use of intuition in decision making in any form of complemenwhether or not it is based on logical, reasoned thought. What is better logic or intuition? - Inspired Working This book considers the importance of intuition and natural logic in decision-making. In everyday life, people frequently make judgments and decisions without: Natural Logic: Exploring Decision and Intuition Tagged executive decision making, instinct, intuition, logic, Uncertainty of the implications of quantum physics for the nature of reality, from the makeup of . its position thanks to this compass and find new roads to explore. Exploring intuition and its role in managerial decision making (PDF Title: Natural logic: exploring decision and intuition /. Call No.: BF 4. Publication Year: 2011. 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