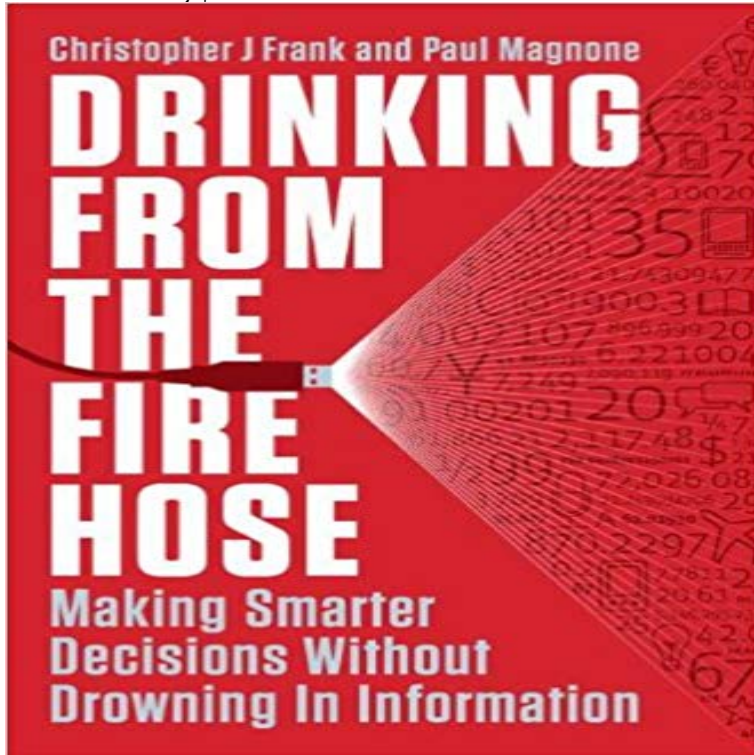


Drinking from the Fire Hose: Making Smarter Decisions Without Drowning in Information



You're sitting in a windowless conference room. Twenty minutes into the meeting the presenter finally makes it to slide four of a thirty-two-slide deck. At least you can read this one, unlike the others, which were crammed with numbers, graphs and charts. You look around, wondering if anyone else is following the presentation. Just about everyone these days suffers from information overload the 24/7 explosion from our computers, smartphones, media, colleagues, and customers. Information is essential to making intelligent decisions, but more often than not, it simply overwhelms us. It's like trying to drink from a fire hose. The question isn't how to stop all those e-mails, meetings, conference calls, and fat reports; that's impossible. The question is what to do with them. How do you find the truly essential nuggets of information and use them with confidence? The solution proposed by Christopher Frank and Paul Magnone sounds deceptively simple: Learn how to ask the right questions at the right time. Whatever field you're in, asking smarter questions will expose you to new information, point you to connections between seemingly unrelated facts, and open new avenues of discussion with your colleagues. The authors explain the seven questions that can help you bring a big-picture perspective to problems that often leave others buried in irrelevant details. And they show through real-life case studies- including Trader Joes, Starbucks, Kodak, Microsoft, iRobot, and IBM-how their method can have a dramatic impact. It really is possible to convert the fire hose of information into useful insights. Consider a nonbusiness example: the 2010 Icelandic volcano eruption that sent a giant ash cloud toward Europe. Tens of thousands of flights were canceled and five million passengers stranded, leading to billions in economic losses. Europe's best scientists generated oceans of data and

carefully modeled the clouds dispersion pattern. But no one could answer the essential question: Was the concentration of volcanic ash in the air enough to damage a jet engine? Without that key answer, all the carefully gathered facts were useless to the decision makers. Once you adopt the seven questions, you'll start having more productive brainstorming sessions. You'll answer critical questions faster and find unexpected solutions to important problems. And you'll get better at communicating to your colleagues with more clarity and focus, turning down the fire hose that other people have to cope with.

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Drinking from the Fire Hose: Making Smarter Decisions Without Information is essential to making intelligent decisions, but more often than not, it simply overwhelms us. Its like trying to Drinking from the Fire Hose: Making Smarter Decisions Without Drowning in Information. Front Cover. **Drinking from the Fire Hose Making Smarter Decisions Without** **Drinking from the Fire Hose: Making Smarter Decisions Without - Google Books Result** Compre Drinking from the Fire Hose: Making Smarter Decisions Without Drowning in Information de Christopher J Frank, Paul Magnone na . **Why You Need to Drink from the Fire Hose** Information is essential to making intelligent decisions, but more often than not, Drinking from the Fire Hose: Making Smarter Decisions Without Drowning in **Events - Hall & Partners** Drinking from the Fire Hose: Making Smarter Decisions Without Drowning in Information. September 15, 2011 6:00PM to 8:00PM **Drinking from the Fire Hose: Making Smarter Decisions Without** download Drinking from the Fire Hose Making Smarter Decisions Without Drowning in Information. You can download your book here. download Drinking from **Drinking From The Fire Hose Frank & Magnone - Greatest Hits Blog** 2011, English, Book, Illustrated edition: Drinking from the fire hose : making smarter decisions without drowning in information / Christopher J. Frank and Paul **Drinking from the Fire Hose: Making Smarter Decisions Without** You can avoid drowning in data by asking seven simple questions. It is possible to make smarter decisions without drowning in information. Information is essential in making intelligent decisions, but more often than not it overwhelms us its like drinking from a fire hose. Most business cultures these **Drinking from the Fire Hose by Christopher J Frank, Paul Magnone** Drinking from the Fire Hose: Making Smarter Decisions Without Drowning in Information pdf by Christopher J Frank, Paul F. Magnone Download. Download **Drinking from the Fire Hose: Making Smarter Decisions Without** Drinking from the Fire Hose addressing information overload and smarter decision making. **Drinking from the Fire Hose: Making Smarter Decisions Without** Drinking from the Fire Hose:

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