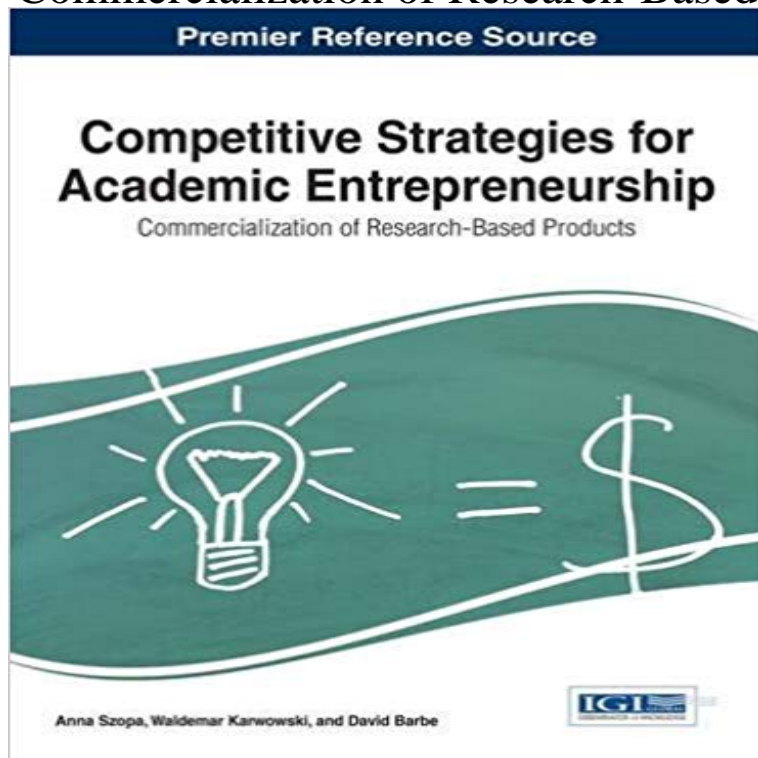


Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products



In recent years, the pace of technological growth from the very first stages of research and development to full-scale industrial implementation has quickened at an exponential rate. To better keep pace with rapidly-changing market demands, the gap between university research incubators and public-sector start-up companies has undergone a marked contraction. *Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products* seeks to fill the gap in research between universities and the public, and offers cutting-edge insight into the current state of the field. Charting a course that moves from discussions of academic resistance and implications for knowledge-transfer theory to current case-studies of academic/industrial launch-pads like COTECs Technology Commercialization Accelerator and the Maryland Industrial Partnerships program, this publication targets an audience of academicians, administrators, researchers, entrepreneurs, and established professionals, and seeks to provide insight into the mechanisms by which the research of today becomes the household names of tomorrow.

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